Q2FY23 Update | Automobile | 14 November 2022

Mayur Uniquoters Ltd

New products, model wins & recovery at exports front to aid growth

With the gradual recovery in domestic auto, despite the pain at exports front and stagnation in the footwear business, Mayur Uniquoters came out with moderate volume growth of ~7% QoQ in Q2FY23. However, as PVC prices kept correcting, there was ~10% correction in overall realization, it reported subdued margins with higher inventory cost. Despite a lot of challenges like unstable PVC prices, slower traction at footwear front, chip shortage issues continue, we maintain BUY rating on Mayur Uniquoters with a slightly reduced target price of Rs559, as the company is expected to get traction in higher margin business clients. Mayur is set to get good amount of new businesses from Mercedes & VW India with improvement on chip shortage front. They also have approval from BMW, and business should start with delay in FY24. With volume recovery in footwear, the ramp up of PU plant and businesses from new clients such as VW, Mercedes, & BMW, we expect a much stronger performance from FY24 onwards.

A decent volume performance with unfavourable mix

- Mayur Uniquoters' revenue came in at Rs1,945mn, a small growth of 3.6% yoy (down 3.2% qoq), in-line with our estimates.
- As PVC prices kept on correcting during 2Q, clients immediately asked for price cut and that led to an almost 10% drop in realization QoQ. Volume grew by 7.2% QoQ, but was down 5.5% YoY.

Margin was subdued

- EBITDA stood at Rs336mn, with a margin of 17.3% during the quarter compared to 18.4% in Q2FY22 and Q1FY23. The company had RM at higher price and price correction happened too soon with PVC price decline, so in a way Mayur had to suffer inventory loss. Product mix was not favourable during the quarter due to poor show at exports front.
- On consolidated level in 2QFY23, it posted sales of Rs2,040mn, 4.1% YoY growth and PAT of Rs272mn, 8.0% YoY decline.

Several new opportunities to fuel the momentum

- Besides working on BMW business, the company is working on a big opportunity on Auto PU front, which has huge potential to aid growth. The management expects to achieve 3 lakh meter per month run rate at the export OEM business front from existing 1.15 lakh meter per month by FY25.
- The company continues to focus on high margin businesses and new client additions in a similar zone of business will be continued in the future. <u>Start of BMW business and ramp up of Mercedes business will further boost margins going forward</u>.

Valuation

- The management is confident of volume growth of 15% in coming years.
- They are focusing on both forward and backward integration. Additionally, they have incorporated
 a new subsidiary to create a brand name and hit the retail business.
- With the PU plant ramp up, commencement of Mercedes & BMW business in the future, and VW India business getting traction, we estimate good earnings growth from FY24e onwards. Considering good return ratios and consistent handsome payouts to shareholders, we value Mayur at 18.5x Sept '24e earnings to arrive at a fair value of Rs559 apiece and recommend BUY.

Y/E Mar (Rs mn)	Q2FY23	Q2FY22	YoY (%)	Q1FY23	QoQ (%)	Q2FY23e	Var. (%)
Net Sales	1,945	1,877	3.6	2,009	(3.2)	1,952	(0.4)
Op. cost	1,609	1,532	5.1	1,641	(1.9)		
EBITDA	336	345	(2.8)	369	(9.0)	372	(9.8)
EBITDA margin (%)	17.3	18.4	(114) bps	18.4	(110) bps	19.1	(180) bps
Depreciation	51	52	(2.2)	51	(0.4)		
Interest	5	6	(18)	3	39.9		
Other Income	45	43	4.8	45	(1.3)		
PBT	325	330	(1.7)	360	(9.7)		
Taxes paid	71	81	(12.5)	73	(3.1)		
-effective tax rate	21.8	24.5	(268) bps	20.3	147 bps		
Reported PAT	254	249	1.8	286	(11.4)	273	(6.9)
PAT margin (%)	13.1	13.3	(23) bps	14.3	(120) bps	14.0	(92) bps
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Soure: Company, SMIFS research

SMIFS	SMIFS LIMITED
	LEGACY TRUST GROWTH

Rating: Buy	Upside: 24.6%
Current Price: 448	Target Price: 559
Earlier recommendation	
Previous Rating:	Buy
Previous Target Price:	572
Market data	
Bloomberg:	MUNI IN
52-week H/L (Rs):	635/319
Mcap (Rs bn/USD bn):	19.8/0.2
Shares outstanding (mn):	44.0
Free float:	40.0%
Daily vol. (3M Avg):	0.10mn
Face Value (Rs):	5
Group:	BSE SmallCap
Source: Bloomberg, SMIFS research	

|Shareholding pattern (%)

	Sep-22	Jun-22	Mar-22	Dec-21
Promoter	59.1	59.5	59.4	59.4
FIIs	1.6	1.3	1.6	1.7
DIIs	7.2	4.3	4.3	4.4
Public/others	32.1	34.9	34.7	34.5
Source: BSE				

| Promoters pledging (%)

% of o/s shares	-	-	-	-
Source: BSE				

| Price performance (%) *

	1M	3M	12M	36M
BSE SmallCap	1.9	4.2	-0.6	117.8
Mayur	-5.7	-3.3	-7.1	101.9

^{*} As on 14thNov 2022; Source: AceEquity, SMIFS research

Awanish Chandra	
Head - Institutional Equities	
8693822293	
awanish.chandra@smifs.com	
Amit Hiranandani	
Sector Lead - Automobile	
9619848422	
amit.hiranandani@smifs.co.in	

Y/E Mar (Rs mn)	Revenue	YoY (%)	EBITDA	EBITDA (%)	PAT	YoY (%)	EPS	RoE (%)	RoCE (%)	P/E (x)	EV/EBITDA (x)
FY21	5,008	(3.0)	1,204	24.0	890	10.4	20.0	14.6	14.1	13.7	8.5
FY22	6,310	26.0	1,136	18.0	843	(5.3)	18.9	12.5	12.2	25.0	17.2
FY23e	7,864	24.6	1,454	18.5	1,046	24.1	23.8	14.4	14.1	18.8	12.5
FY24e	8,961	14.0	1,771	19.8	1,239	18.5	28.2	15.8	15.5	15.9	9.8
FY25e	10,366	15.7	2,107	20.3	1,416	14.2	32.2	16.0	15.7	13.9	7.8

Source: Company, SMIFS research estimates



Q2FY23 – Key takeaways from the management call

Exports OEM Business

- The chip issues continue to remain the pain point. OEMs are using chips majorly for high margin products, where Mayur is not present. The management expects things to get normalize in the next 1-2 quarters.
- Mayur Uniquoters is also winning new business from export OEMs. Selected for many new models and supplies for the same will start in FY24 & FY25.
- Supply to the BMW will start from Q4FY24. Already doing little sales of Rs3mn per month, which will increase to Rs400mn in the next two years.
- Total export OEM volumes will more than double by FY25. The focus is to keep increasing export sales. Selling 110K meters per month, and the aim is to touch 300K per month by FY25.
- Export sales for the next two quarters will be the same to little better.

Margins

- Export OEM business will pick up from Q4FY24 and will keep increasing QoQ for one year. Export realization/margins are higher and rupee depreciation will aid further.
- Q2FY23 margin hit was majorly due to 1) poor geographic mix (exports were down), 2) inventory loss as product price has come down and 3) RM pass-through impact.
- Competitors also reduce prices immediately after a decline in RM cost.
- The inventory pain will remain for the next 1-2 quarters as declining RM comes with inventory loss and it becomes difficult to manage this volatility.
- A little improvement in the overall margins is possible in the coming quarters, however good improvement will be seen in FY24/FY25.

Forward integration

- Foam lamination was earlier done by a 3rd party company, however, with forward integration, Mayur Uniquoters started on its own.
- Setup plant for the same by spending Rs30mn, this will improve realization & margins as the company adding value to the product.
- Also importing perforation machine, which will come in six months' time from Europe for more value added products.

Segment breakup

- Total volumes in Q2FY23 was 75 lakh meters, a growth of 7.5% YoY. Auto domestic growth (+30%), export general (+4.5%), auto exports (-21%) and remaining business declined YoY.
- In rupee terms, as a percentage of sales, export is 23% and footwear is 25% in Q2FY23.

PU and footwear businesses

• In PU, sold 2.15 lakh meters in Q2FY23. In value terms, expect to do sales of Rs900mn in FY25.



• In footwear, sold 22 lakh meters in Q2FY23 vs. 23.8 lakh in Q1FY23. November sales will be lower due to a temporary shortage of workers and higher inventory.

Other key highlights

- Started retail business in India and have 220 dealers with the company. The company aims to bring ~1000 dealers on board in next two years.
- Volume outlook 15% CAGR FY24 & FY25. The company will also sell higher in FY23 YoY.



Outlook and valuations

- We used to assign 20x PE multiple which was slightly higher than its 5 yr average. The management has highlighted that there is huge competition in the market for the company's business and there is no clarity on margins front for again going back to earlier years of high margin profile. However, the company has a clear growth path and several new avenues to increase margins. Hence, we have given 18.5x PE multiple, closer to its 5 years average.
- We have maintained our earnings estimates for FY23 & FY24, and introduced projections for FY25. We have rolled over our valuation multiple to Sep '24e earnings from earlier FY24e earnings.
- With PU plant ramp up, commencement of Mercedes & BMW business in the future and VW India business getting traction, we estimate good earnings growth in FY23e & FY24e. Considering good return ratios and consistent handsome payouts to shareholders, we value Mayur at 18.5x its Sep '24e earnings to arrive at a target price of Rs559 apiece and recommend BUY.

Fig 1: 1-year forward P/E



Source: AceEquity, SMIFS research

Fig 2: 1-year forward EV/EBITDA



Source: AceEquity, SMIFS research

Changes in estimates

Rs mn	New estimates		Old est	timates	Change		
NS IIIII	FY23e	FY24e	FY23e	FY24e	FY23e	FY24e	
Revenue	7,864	8,961	7,338	8,518	7.2%	5.2%	
Gross profit	2,867	3,385	2,903	3,392	-1.3%	-0.2%	
Gross margin (%)	36.5	37.8	39.6	39.8	(311) bps	(205) bps	
EBITDA	1,454	1,771	1,490	1,779	-2.4%	-0.5%	
EBITDA margin (%)	18.5	19.8	20.3	20.9	(182) bps	(113) bps	
PAT	1,046	1,239	1,056	1,258	-0.9%	-1.5%	
EPS (Rs)	24	28	24	29	-0.8%	-1.4%	

Source: Company, SMIFS Research



Quarterly financials, operating metrics & key performance indicators

Fig 3: Quarterly Financials

Y/E March (Rs mn)	Q3FY21	Q4FY21	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23
Net Sales	1,633	1,888	1,269	1,877	1,694	1,469	2,009	1,945
Raw Materials	901	1,023	751	1,211	1,053	940	1,251	1,239
Employee Costs	84	93	99	102	99	86	89	97
Other Expenditure	203	226	183	219	218	212	301	273
EBITDA	445	547	237	345	323	231	369	336
Depreciation	49	51	51	52	52	50	51	51
Interest	2	20	6	6	6	5	3	5
Other Income	61	49	58	43	24	79	45	45
PBT	455	525	237	330	289	255	360	325
Tax	108	134	57	81	71	61	73	71
Tax rate (%)	23.8	25.5	23.8	24.5	24.4	23.8	20.3	21.8
Reported PAT	347	391	181	249	219	195	286	254
Adjusted PAT	347	391	181	249	219	195	286	254
YoY Growth (%)								
Revenue	31.1	35.4	233.6	69.7	3.7	(22.2)	58.3	3.6
EBITDA	77.8	52.6	NM	58.9	(27.3)	(57.8)	55.9	(2.8)
PAT	90.6	47.3	2,119.8	73.0	(36.9)	(50.3)	58.4	1.8
QoQ Growth (%)								
Revenue	47.7	15.6	(32.8)	47.9	(9.8)	(13.3)	36.8	(3.2)
EBITDA	104.7	22.9	(56.7)	46.0	(6.4)	(28.7)	59.9	(9.0)
PAT	140.4	13.0	(53.8)	37.9	(12.3)	(11.0)	47.2	(11.4)
Margin (%)								
RMC/revenue (%)	55.2	54.2	59.2	64.5	62.2	64.0	62.3	63.7
Gross margin (%)	44.8	45.8	40.8	35.5	37.8	36.0	37.7	36.3
Employee cost/revenue (%)	5.1	4.9	7.8	5.4	5.9	5.9	4.4	5.0
Other expenses/revenue (%)	12.4	12.0	14.4	11.7	12.9	14.5	15.0	14.0
EBITDA margin (%)	27.2	28.9	18.6	18.4	19.1	15.7	18.4	17.3
PAT margin (%)	21.2	20.7	14.2	13.3	12.9	13.2	14.3	13.1
Source: Company, SMIFS research								

Source: Company, SMIFS research

Fig 4: Key Assumptions

Operating Details	FY20	FY21	FY22	FY23e	FY24e	FY25e
Total volume (Mn Meter)	24.5	22.6	23.8	29.9	36.2	37.0
YoY change (%)	(13.5)	(7.6)	5.1	25.9	20.9	2.4
Net realization (Rs/Meter)	211	217	254	252	248	254
YoY change (%)	4.2	2.9	16.8	(0.8)	(1.7)	2.5
Domestic revenues	3,645	3,614	4,898	6,142	7,042	8,038
Export revenues	1,520	1,393	1,412	1,722	1,919	2,329
Total revenues	5,165	5,008	6,310	7,864	8,961	10,366
YoY change (%)						
Domestic revenues	(16.7)	(0.8)	35.5	25.4	14.7	14.1
Export revenues	11.7	(8.3)	1.3	22.0	11.4	21.4
Total revenues	(9.9)	(3.0)	26.0	24.6	14.0	15.7

Source: Company, SMIFS research estimates



Financial Statements

Income Statement					
YE March (Rs mn)	FY21	FY22	FY23e	FY24e	FY25e
Revenues	5,008	6,310	7,864	8,961	10,366
Raw Materials	2,806	3,955	4,997	5,576	6,506
% of sales	56.0	62.7	63.5	62.2	62.8
Personnel	337	386	448	513	557
% of sales	6.7	6.1	5.7	5.7	5.4
Manufacturing & Other Expenses	660	832	965	1,102	1,195
% of sales	13.2	13.2	12.3	12.3	11.5
EBITDA	1,204	1,136	1,454	1,771	2,107
Other Income	196	203	167	176	188
Depreciation & Amortization	184	204	210	253	366
EBIT	1,216	1,135	1,410	1,693	1,929
Finance cost	34	23	24	37	37
Core PBT	986	909	1,219	1,481	1,705
Exceptional items	-	-	-	-	-
РВТ	1,182	1,112	1,386	1,657	1,893
Tax-Total	291	269	340	417	477
Tax Rate (%) - Total	24.7	24.2	24.5	25.2	25.2
Reported PAT	890	843	1,046	1,239	1,416
Adjusted PAT	890	843	1,046	1,239	1,416

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Source: Company, SMIFS resea	rcn estimates	•			
Key Ratios					
YE March	FY21	FY22	FY23e	FY24e	FY25e
Growth Ratio (%)					
Net Sales	(3.0)	26.0	24.6	14.0	15.7
EBITDA	12.7	(5.7)	28.0	21.8	19.0
Adjusted Net Profit	10.4	(5.3)	24.1	18.5	14.2
Margin Ratio (%)					
Gross Margin	44.0	37.3	36.5	37.8	37.2
EBITDA Margin	24.0	18.0	18.5	19.8	20.3
EBIT Margin	24.3	18.0	17.9	18.9	18.6
Core PBT margin	19.7	14.4	15.5	16.5	16.4
PAT Margin	17.8	13.4	13.3	13.8	13.7
Return Ratios					
ROE	14.6	12.5	14.4	15.8	16.0
ROCE	14.1	12.2	14.1	15.5	15.7
Turnover Ratios (days)					
Gross Block Turnover (x)	2.0	2.1	2.2	2.3	2.4
Adjusted OCF/ PAT (%)	61	12	114	98	133
Inventory	91	118	90	80	50
Debtors	111	101	90	85	90
Creditors	41	32	35	35	35
Cash Conversion Cycle	161	187	145	130	105
Solvency ratio (x)					
Debt-equity	0.1	0.0	0.0	0.0	0.0
Net Debt-Equity	(0.3)	(0.2)	(0.2)	(0.3)	(0.4)
Gross Debt/EBITDA	0.3	0.3	0.2	0.2	0.1
Current ratio	3.9	5.8	4.6	4.9	5.1
Interest coverage ratio	35.5	49.8	57.9	46.3	52.8
Dividend					
DPS (Rs.)	2.0	2.0	7.0	8.0	7.0
Dividend Yeild (%)	0.7	0.4	1.6	1.8	1.6
Dividend Payout (%)	10.1	10.6	29.4	28.4	21.7
Per share (Rs.)					
Basic EPS (reported)	20	19	24	28	32
Adjusted EPS	20	19	24	28	32
CEPS	24	24	29	34	41
BV	143	159	169	189	214
Valuation					
P/E	13.7	25.0	18.8	15.9	13.9
P/BV	1.9	3.0	2.7	2.4	2.1
EV/EBITDA	8.5	17.2	12.5	9.8	7.8
EV/Sales	2.0	3.1	2.3	1.9	1.6
EV/Core PBT	10.4	21.5	14.9	11.8	9.6
LV/COIC I DI	10.4	21.3	17.3	11.0	5.0

Source: Company, SMIFS research estimates

Balance Sheet					
YE March (Rs mn)	FY21	FY22	FY23e	FY24e	FY25e
Sources of funds					
Capital	223	223	220	220	220
Reserves & Surplus	6,131	6,868	7,204	8,092	9,200
Shareholders' Funds	6,354	7,091	7,423	8,311	9,419
Total Loan Funds	407	305	305	305	305
Other non current liabilities	43	44	44	44	44
Total Liabilities	6,804	7,439	7,772	8,660	9,768
Application of funds					
Gross Block	2,814	3,270	3,738	4,052	4,552
Accumulated Dep.	1,942	2,196	2,454	2,515	2,650
Capital WIP	150	118	200	36	36
Investments	2,121	1,605	1,605	1,605	1,605
Other non current assets	56	83	104	118	137
Inventories	1,268	1,831	1,747	1,844	1,324
Sundry Debtors	1,549	1,562	1,747	1,959	2,383
Cash & Bank Balances	219	270	224	968	2,074
Other Current Assets	383	494	649	739	855
Total Current Asset	3,419	4,157	4,368	5,511	6,636
Sundry Creditors	571	497	680	807	927
Other Current Liabilities	313	222	280	319	369
Total Current Liabilities	883	720	959	1,126	1,296
Net Current Assets	2,535	3,437	3,409	4,385	5,340
Total Assets	6,804	7,439	7,772	8,660	9,768

Source: Company, SMIFS research estimates

Cash Flow					
YE March (Rs mn)	FY21	FY22	FY23e	FY24e	FY25e
Operating profit before WC changes	1,221	1,182	1,596	1,910	2,258
Net chg in working capital	(421)	(760)	(38)	(247)	132
Income taxes paid	(224)	(301)	(340)	(417)	(477)
Cash flow from operating activities (a)	577	120	1,219	1,246	1,913
Adjusted Operating Cashflow	543	97	1,194	1,209	1,877
Capital expenditure	(273)	(479)	(550)	(150)	(500)
Adjusted FCF	304	(359)	669	1,096	1,413
Cash flow from investing activities (b)	(186)	169	(550)	(150)	(500)
Debt raised/(repaid)	65	(102)			-
Dividend (incl. tax)	(49)	(91)	(308)	(352)	(308)
Other financing activities	(24)	(19)	-	-	-
Cash flow from financing activities (c)	(379)	(212)	(714)	(352)	(308)
Net chg in cash (a+b+c)	12	77	(45)	744	1,106

Net chg in cash (a+b+c) 12
Source: Company, SMIFS research estimates



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Contact us:

SMIFS Limited. (https://www.smifs.com/)

Compliance Officer:

Sudipto Datta,

5F Vaibhav, 4 Lee Road, Kolkata 700020, West Bengal, India.

Contact No.: +91 33 4011 5401 / +91 33 6634 5401

Email Id.: compliance@smifs.com

Mumbai Office:

206/207, Trade Centre, Bandra Kurla Complex (BKC), Bandra East, Mumbai – 400051, India

Contact No.: (D) +91 22 4200 5508, (B) +91 22 4200 5500

Email Id: institutional.equities@smifs.com

Kolkata Office:

Vaibhav, 4 Lee Road, Kolkata 700020, West Bengal, India. Contact No.: (D) +91 33 6634 5408, (B) +91 33 4011 5400

Email Id: smifs.institutional@smifs.com